



City of Sea Isle City

MUNICIPAL SERVICES - 2ND FLOOR

233 JOHN F. KENNEDY BLVD.

SEA ISLE CITY, NJ 08243

609-263-4461

01/17/2023

To All Rental Unit & Business Owners,

The State of New Jersey recently passed a new law mandating that all rental properties and business owners maintain liability insurance and provide proof of insurance to the municipality where the property is located. This law requires all business and or rental unit owners to maintain liability insurance for negligent acts and omissions in an amount of no less than \$500,000. Owners of multifamily homes, which is four or fewer units, one of which is owner occupied, shall maintain liability insurance for negligent acts in an amount no less than \$300,000.

Therefore you are required to submit the required proof of insurance with your mercantile license /rental permit. Failure to do so will delay issuance of your permit and subject the business / property owner to a fine and penalty.

If you have any questions please do not hesitate to reach out to my office.

Thank you,
CITY OF SEA ISLE CITY

Shannon Romano, RMC, CMR



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To avoid a late fee of \$50.00 applications must be in prior to May 30th.

All information must be completed or form will be returned.

APPLICATION FOR 2023 MERCANTILE LICENSE

Initial application: Yes / No Renewal: Yes / No Fee: \$150.00

Type of Business: _____

Name of Business: _____

Property Owner: _____ Business Owner: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

State ID#: _____ Federal ID#: _____

Location of Business:

Block: _____ Lot: _____ Street Address: _____

Business Phone: _____ Owners Phone: _____

Number of Employees: _____ Seasonal Business: Yes / No

Business Email Address: _____

Business Website Address: _____

_____ Check here if you DO NOT want your business information on the City website.

In the event of an emergency please provide us with an emergency number: () _____ - _____
and the name of the contact person _____ this number will be forwarded to
the local Police/ Fire departments.

Owner Signature

Date

Initial Mercantile Application

*Sketch of floor plan must be submitted with application

Request to Zoning Officer For Determination (Zoning Officer Use Only):

Name of Existing Business: _____

Property Previously Known As: _____

Is Site Plan Required? YES ☐ NO ☐

Zoning Officer Signature Date

Request To Planning Board For Determination (Planning Board Use Only):

Waiver of Site Plan Review Requested Yes ☐ No ☐

Site Plan Review Committee Signature Date

Determination of Planning Board

Approved ☐ Denied ☐

Planning Board Signature Date